



# Consent for the use of Names and Images (Sixth Form)

Name of Student: ..... (Print)

## Why do we request your consent to use names and images?

We may take photographs of students for the school prospectus, other printed publications, photo and display boards, the school website and Twitter account. We may make video recordings for exam board evidence, assemblies, class presentations, professional development and other educational uses or to promote school events like iPerform on Youtube. We also name students in school teams or to highlight group or individual participation and success in Parent Mail bulletins, school newsletters and press releases.

Occasionally we are visited by the local media who request to take their own photographs or video recordings of special events, prize giving, school, group or individual student success or other high profile events. Students often appear in these images and they may appear in local or national newspapers or on regional TV news programmes.

To comply with the General Data Protection Regulation (GDPR), we need your consent and that of your parent / guardian before we can take any photographs or make any video recordings of you. Without this consent we will not use any images of you. Similarly, if there are only certain conditions under which you would give consent for images to be used, we will abide by the conditions you set out in this document. More detail is given in the Use of Names and Images (Photographs and Videos) policy (KSMAT/STAT/045).

#### Who else might use names and images?

The following organisations might request to use your name/image in an article/news item:

- Keswick Reminder
- CN Media (Times and Star, News and Star, Whitehaven News, Cumberland News etc.)
- Cockermouth Post
- The Lake District Herald
- Cumbria Crack
- BBC Look North / ITV Border / Sky
- Keswick School MAT approved third party organisation for promoting the aims/objectives of the school

#### **Conditions of use**

Consent given on this form will last until you leave the Sixth Form. The consent will then automatically expire.

We will not use your full name (first name and surname) with a photograph or video recording of you on the school website, prospectus or in any of our printed publications without your explicit consent to do so. We will only use images of students who are dressed in the correct school uniform.

#### **Providing consent**

Please read the following conditions carefully and give consent by adding your initials in the spaces provided. We will **only** publish names/images/recordings of you where you have given your consent.









Headteacher: S. Jackson, M.A. (Oxon), M.Ed., FRSA Keswick School Multi Academy Trust: a company limited by guarantee Registered in England: Company Number: 07664297 Registered Office: Vicarage Hill, Keswick, Cumbria, CA12 5QB Tel. 017687 72605 Email: admin@keswick.cumbria.sch.uk Web: http://www.keswick.cumbria.sch.uk

USE OF YOUR NAME AND IMAGE Initial where you give consent and leave blank where you do not give consent	Student Initials
I consent to my name being used in school teams or to highlight group or individual participation and success in Parent Mail bulletins, school newsletters and press releases.	
I consent to my image being used in the school prospectus, other printed publications, photo and display boards and on the school website and Twitter account.	
I consent to occasionally being videoed for exam board evidence, assemblies, class presentations, professional development and other educational uses or to promote school events like iPerform on Youtube.	
I consent to my image (photograph or video) being used with my full name by the news media.	
I consent to sharing my personal data with a school-appointed external photography company for official school images. This includes providing my full name.	

We would like to draw to your attention that there are CCTV cameras positioned around the school premises for the safety and security of students, staff and the site. Details of how we record, store and dispose of CCTV footage can be found in our CCTV policy (KS/F&P/093).

### **Right to amend consent**

Where you would like to amend the provisions for which consent has been provided you must submit your request in writing to the Head of Sixth Form. A new form will then be supplied for you to amend accordingly.

#### **Right to withdraw consent**

You have the right to withdraw your consent at any time. Withdrawing your consent will not affect any images that have been shared prior to withdrawal. If you would like to withdraw your consent you must submit your request in writing to the Head of Sixth Form.

#### **Retention and disposal**

All personal data (including any for which consent has been given) will be retained in accordance with our Records Management policy (KSMAT/STAT/020) and then disposed of securely and permanently in accordance with our GDPR policy (KSMAT/STAT/023).

#### **Declaration**

#### Student: please sign your name

I, \_\_\_\_\_\_\_, understand why my consent is required, the reasons why the school uses this personal data, which other organisations may use this personal data, and that the school will use my name, images and recordings in line with the consent I have freely given, as indicated in this document.

#### Parent / guardian: please sign your name

I, \_\_\_\_\_\_, understand why my consent is required, the reasons why the school uses this personal data, which other organisations may use this personal data, and that the school will use my son's / daughter's name, images and recordings in line with the consent I have freely given, as indicated in this document.